**Person Specification**

Halesowen College wishes to appoint a web developer to engage in the design, development and management of the [www.halesowen.ac.uk](http://www.halesowen.ac.uk), working as part of the Marketing HUB team.

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| **CRITERIA** | **ESSENTIAL** | **DESIRABLE** | **METHOF OF ASSESSMENT** |
| **QUALIFICATIONS** |  |  |  |
| Outstanding numeracy and literacy skills with GCSE at Grade C or above (or equivalent) in Maths and English |  |  | Application |
| **EXPERIENCE AND KNOWLEDGE** |  |  |  |
| Experience with website developments |  |  | Application, and portfolio at interview |
| Extensive experience with the WordPress content management system |  |  | Application |
| Ability to convert comprehensive layout and wireframes into working HTML pages |  |  | Application |
| Ability to understand CSS changes and their ramifications to ensure consistent style across platforms and browsers |  |  | Application |
| Ability to create custom templates in Wordpress from a style guide |  |  | Application, and portfolio at interview |
| **SKILLS AND ATTRIBUTES** |  |  |  |
| Able to demonstrate excellent customer care with staff, students and visitors |  |  | Application |
| Excellent written and oral communication skills |  |  | Application, and interview |
| Ability to work as part of a team and meet deadlines |  |  | Application |
| Ability to study rules imposed by vendor systems and extract meaningful data from them |  |  | Application |