## **Colchester Institute Person Specification**

## **Position: Lecturer in Business**

|  | Essential | Desirable | How is this assessed? |
|--|-----------|-----------|-----------------------|
| Qualifications   |           |           |                       |
| Education to level 3 or above and/or a professional qualification in a relevant subject or equivalent.   | ✓         |           | А                     |
| Minimum of Level 2 qualification in English and Mathematics GCSE 4+ or C and above / CSE Level 1 / O-Level C or above / Level 2 Adult Numeracy or Literacy or equivalent.  | ✓         |           | А                     |
| Level 5 Teaching Qualification / completing within 3 years of employment or 3 years of the first available course.   | <b>√</b>  |           | A/I                   |
| Teaching Observations to reflect good to outstanding teaching.   | <b>√</b>  |           | A/I                   |
| 2:1 Degree or higher.  |           | <b>√</b>  | А                     |
| Experience   |           |           |                       |
| Ability to teach at least eight of the following units:  Personal Selling/Customer Service Exploring Business Develop a Marketing Campaign Personal & Business Finance Recruitment & Selection Managing an Event Market Research Principles of Management Business Decision Making International Business Team Building in Business Investigating Retail Business Pitching for a New Business Employment Law Digital Marketing | <b>√</b>  |           | A/I                   |
| Recent experience of managing FE programmes.   | <b>√</b>  |           | A/I                   |
| Evidence of relevant Continual Professional Development (CPD) and use of technology to enhance learning.   | <b>√</b>  |           | A/I                   |

| ✓        |          | A / I |
|----------|----------|-------|
| <b>√</b> |          | A/I   |
| <b>√</b> |          | A / I |
|          | <b>√</b> | А     |
|          | ✓        | А     |
|          |          |       |
| ✓        |          | 1     |
| <b>√</b> |          | I     |
| <b>√</b> |          | I     |
| <b>√</b> |          | Ī     |
| <b>√</b> |          | -     |
| <b>√</b> |          | I     |
| 1        |          | I     |
|          | <b>✓</b> | I     |
|          |          |       |
| <b>√</b> |          | I     |
| <b>√</b> |          | I     |
|          |          |       |

| Ability to work flexibly to meet changing needs and work demands. | <b>✓</b> | I |
|---|----------|---|
|   |          |   |

## KEY:

| Α | Application              |
|---|--------------------------|
| I | Interview                |
| Р | Presentation/Micro-teach |
| Т | Test                     |